

Design studio

INTEGRATING passion with hard work



studio akriti

The Design studio of Integra was established to provide unique design solution to our customer. To be a key player, we recognize the need to invest in design and hence our own specialized Design studio **Akriti**, meaning "form and shape" in Sanskrit.

The most critical factor for our success are :

Our design studio offers generic and customized collection in collaboration with our design studio in Italy.. Key areas are embroidery, prints, wash etc. Value addition in design is very important to us.

Our combined strength of fabric design compliments our capabilities in the area of garment design.

A specialized design team constantly thinks of innovative ways to deliver a unique proposition to customers

Our focus on design is backed by a dedicated facility for proto and salesman samples.

Our designers visit the leading fairs of the world to capture the changing essence of fashion to keep Integra inspired by design and innovation.

ADVANTAGE

INTEGRA offers a wide range of woven tops with a special focus on value additions such as Embroidery, Sequins and Exotic Washes. Our vertical Set-up offers truly dependable design and sourcing solutions for your supply chain.

The advantages of a relationship with INTEGRA are -

- A vertically Integrated set up from yarn to garments.
- Basic, Stylized and High Fashion Tops for Men, Women and Children.
- A wide repertoire of value additions like embroidery, printing, hand sequins, and garments washes.
- Flexible production in terms of minimums and lead times.
- A generic and customized design service in collaboration with our design studio in Italy.
- A professional team which commits what we can deliver and delivers what we commit.